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\*Celebrities: \*StarServe

### **ABSTRACT**

StarServe is a national, non-profit organization that provides materials, resources, and ongoing assistance free to teachers and administrators to make community service part of a class or school-wide activity. StarServe utilizes celebrities to bring the message to students: "You can be a star through service to others." This StarServe kit includes the teacher's guide, activity masters (in English and Spanish), information for students interested in becoming StarServe reporters, a resource directory, and a sample certificate of recognition. (BD)

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Star Serve Community Service Kit

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Sorting canned food at a community agency. Planning a drug awareness campaign. Tutoring younger children. Making greeting cards for convalescent home residents. Revitalizing a town park. Recording stories for visually impaired children. Recycling cans. Students in schools across the nation are finding ways to make a difference through community service.

### What is StarServe?

StarServe, a national, non-profit organization, provides materials, resources and engoing assistance free to teachers and administrators to make community service part of a class or school-wide activity. StarServe materials can help you and your students initiate service projects or enhance existing ones.

With StarServe materials, teachers and students discuss national and community issues. Students decide how to get involved and make a difference through a community service project. Students then reflect on their experience—what they have gained and what they have given.

# What can students achieve through community service?

Through community service, students can:

- succeed, independent of academic ability, athletic skill or popularity
- build self-esteem as they see the positive results of their service
- develop a sense of civic responsibility
- develop problem-solving skills by applying their knowledge to real world situations
- improve cooperation and teamwork skills
- enhance awareness of diversity and develop mutual respect
- be recognized for their contribution to others

### Do youth service programs benefit schools?

Yes, say educators from schools in every region and all grade levels. Community service and StarServe can:

- enlist your school in a growing national effort
- sustain student motivation
- provide dynamic education opportunities
- support academic success
- make the community a part of the learning environment
- strengthen the relationship between your school and your community

# How does StarServe motivate students to get involved in community service?

StarServe brings an important message from celebrities to your students: You can Be a Star through service to others. The enclosed Poster and Letter from the Stars describe the commitment to community service by entertainment personalities. A Certificate of Recognition with celebrity signatures is available to acknowledge your students' contributions.

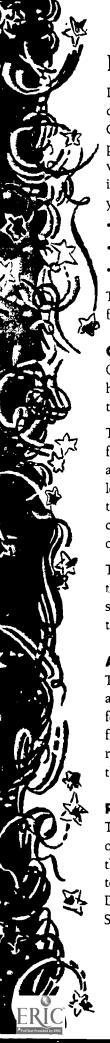
### What will you find in this StarServe Kit?

- This 6-page Teacher Guide, featuring project ideas and ways to integrate service learning into the K-3, 4-8, and 9-12 curriculums
- Poster for K-3 and 4-12 classrooms, plus the reproducible Letter from the Stars
- Activity Masters—Level A for grades K-3 and Level B for grades 4-12—for planning and reflecting on a service project (available in Spanish)
- Information for students interested in becoming StarServe Reporters
- An 8-page Resource Directory and StarServe examples
- Certificate of Recognition Request Card

Each part of the Kit is explained on the next page. To request assistance or materials free of charge, call the StarServe staff, toll free, at 1-800-888-8232. We'll be glad to answer your questions.

StarServe is funded exclusively by the Kraft General Foods Foundation, which is committed to corporate citizenship through well defined programs in community relations and philanthropy emphasizing the areas of education, hunger and nutrition, and culture and humanities. StarServe operates in partnership with the Kraft General Foods Foundation, The Love Foundation for American Music, Entertainment and Art, and United Way of America. The program is also a Points of Light Foundation Initiative. Copyright © 1992 StarServe Foundation. All rights reserved.





### How to Use Your StarServe Kit

Let StarServe help you introduce your students to community service. The activities suggested in this Guide will motivate students to initiate or sustain projects and help them discover how their service work contributes to a national effort of youth involvement. As you review the materials in this Kit, you'll find they're flexible enough to:

- · use with a class, an entire grade or school
- support or expand existing service programs
- integrate service activities into curriculum

The Kit is designed to offer specific ideas and activities for K-3, 4-8, and 9-12 students.

### **Celebrity Poster and Letter**

On the K-3 StarServe Poster, Byron Bear, community helper from Camp California, offers teachers a place to display photos of your student stars.

The StarServe Pater and Letter (for grades 4-12) feature celebrities who are personally committed to a specific cause or national concern. The reproducible letter (available in Spanish) encourages your students to Be A Star! through service. A description of each celebrity's service commitment is on the reverse side of the letter.

These and other celebrities will appear on radio and television public service announcements, assist students with service projects and let students know that Everyone can Be A Star through community service!

### **Activity Masters**

Two sets of reproducible Activity Mas\*ers (also available in Spanish) are provided in the Kit: Level A for grades K-3 and Level B for grades 4-12. You'll find ways to connect each suggested activity to a range of curriculum areas in the Teacher Guide pages that follow.

### **Resource Directory**

This eight-page directory lists what StarServe and other national and regional organizations offer through materials, training and additional assistance to involve students in community service. The Directory also features profiles of successful StarServe projects in schools around the country.

### Certificate of Recognition Request Card

To give students who participate in community service the recognition they deserve, StarServe offers you a free reproducible Certificate of Recognition. To obtain, mail us the enclosed Request Card. (If card has already been removed, call StarServe's toll free number to request a Certificate.) This motivating award features the signatures of StarServe celebrities and has a place for two additional signatures.

### **StarServe Reporters**

Let your community and the nation know what your students can accomplish when they take action by encouraging interested students to become *StarServe Reporters*. Any K-12 student representing a class or school may call StarServe on our toll free number to register. For more information, see "StarServe Reporter—Read All About It!," located on the reverse of Activity Master Three.

### More Resources from StarServe

Thanks to a generous grant from Kraft General Foods Foundation, StarServe offers a range of materials and assistance free of charge to teachers, students and community representatives. By writing or calling StarServe, you can request:

- Activity Masters in Spanish for K-12
- K-12 booklists on community service topics
- Hints to encourage student initiated service projects
- Video bibliographies for students, teachers and parents
- Ideas for integrating service into curriculum
- Ways to involve parents in community service
- Media and public relations tip sheet
- StarSe, ve Spotlights on successful projects
- StarServe Newsletter
- Staff assistance to answer questions or discuss project ideas

### **Contact StarServe Toll Free**

Write StarServe, 701 Santa Monica Blvd., Suite 220, Santa Monica, CA 90401, or call toll free 1-800-888-8232 between 9 a.m.-5 p.m., PST. You'll hear "Thanks for calling StarServe!"



### **Ideas for K-3 Teachers**

Young children are willing helpers. They like solving puzzles and finding out how things fit together. They learn best through hands on experiences as they receive encouragement for those efforts.

This StarServe Kit offers you flexible options for engaging your students as helpers and doers in the school, neighborhood or community. The classroom activities suggested below, the four Activity Masters (Level A), and the simple, manageable service project suggestions on page 6 reinforce cooperation, problem solving, understanding of community and awareness that each of us has something special to give.

### **Getting Started with StarServe**

**Bulletin Board** Display the *Byron Bear Says: BE A STAR!* Poster. Each student adds a star of his or her own design. Compare different ways stars look and shine with ways students can shine by helping others.

**Community Walk** Invite students to be "detectives" on a class walk around your community. What do they see? A park? Stores? Fire station? People walking dogs? Trash? Draw pictures, make models or collages.

**Read Aloud** Many picture books and short stories are available to introduce young children to service topics that can relate to a project. Ask your librarian or call StarServe for a booklist.

### Tips on Using Activity Masters, Level A

Master 1: You Can Be a Special Helper Master 2: How Can You Help Others?

Master 3: Making a Difference-Action Plan

(Simplify on chart paper to help students plan their projects, i.e. Project Name; We will...; What we want to

happen; Our jobs; People who will help us.)

Master 4: You're a Star Helper!

### **Language Arts Connections**

**Master 1:** Brainstorm ways children like to spend their time and record comments on chart paper. Children can refer to the chart for ideas as they fill out their own likes and skills.

**Master 2:** Draw on children's experiences helping at home to introduce the idea of helping at school or in the community. Turn the examples into drawings or stories.

Master 3: Have students draw or write about their project plans in a journal.

### Social Studies Connections

Master 2: Together, make a map locating libraries, parks, hospitals and other places in your community. In small groups, create shoebox communities.

### **Parent Connections**

**Master 2:** Send home the page to encourage families to talk about how they help in the community and to brainstorm project ideas with children. Ask students to share how family members are community helpers and doers.

### **Planning Service Projects**

Brainstorm with children ideas for service projects to do at school or in the community. While many community agencies may not have ready-made service opportunities for K-3 students, these children will think of creative projects to benefit a food bank, zoo, senior center or park. See page 6 for ideas.

### **Culminating Activities**

- Let local media know how the school is taking an active role in reaching out to help the community.
- Create a book or newsletter of the class as *STAR HELPERS*, with each child describing and commenting on the activity to copy and send home to families.
- Invite students to write letters to a national, state or local official, or a community leader about their service activities. Please send copies to StarServe, too!
- With a school administrator, present a StarServe Certificate of Recognition to each student.

### **Questions?**

If you have questions, StarServe staff and teachers with experience using this Kit with K-3 students are available to help. Please call our toll free number: 1-800-888-8232. You'll hear "Thanks for calling StarServe!"



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### **Ideas for 4-8 Teachers**

In grades 4-8, students have abundant energy, curiosity and keen interest in what is happening around them. They want to be challenged as problem solvers. When students initiate their own service projects, their motivation is high as they figure out what to do, apply what they know and use their natural energy to take action to meet a community need. Particularly in a group project, students depend on each other to get the job done and they develop respect for each person.

The four StarSer e Activity Masters, the ideas for service related classroom activities and the project suggestions in this Teacher Guide will help your students initiate service projects that build their skills and self-esteem while reinforcing their desire to do something that counts.

### **Getting Started with StarServe**

Bulletin Board Display StarServe Who Cares? Celebrity Poster. Use the list on the reverse side of the Letter from the Stars as a reference in a class discussion of what motivates a person to care about an issue, and how caring can lead to action.

**Current Events** Working in groups, students find news stories about people who make a difference by helping others. Present to the class; add each story to the poster display.

Books Encourage students to read about a person who stood for a cause or took a risk on behalf of others. Ask your librarian for suggestions, or request StarServe's bibliography.

### Tips on Using Activity Masters, Level B

Master 1: Personal Inventory

Master 2: Making the World a Better Place Master 3: Making a Difference--Action Plan

Master 4: Time for Reflection

### **Language Arts Connections**

Master 1: In pairs, students interview each other about interests, skills and talents. Compile all the information into a Class Inventory, to use as reference when planning projects.

Master 2: Students write and perform skits dra. rarizing local problems. Discuss ways students can help.

Master 3: Document your project with photos, stories and raps in a StarServe Class Book.

### **Art Connections**

Master 2: Use newspapers and magazines to create collages that show national or local problems and what people are doing to help.

### **Math Connections**

Master 2: Have students survey students in other classes, school staff and family members, asking respondents to identify national and community problems; graph the results. Discuss the significance of studen's' findings.

### Parent Connections

Master 3: Brainstorm ways students can involve parents and community members as they plan and carry out their projects.

### **Planning Service Projects**

Service can be done in many settings, during class time or after school. See page 6 for ideas. Receiving help from students in grades 4-8 may be new for many community agencies. Still, there are many successful collaborations. Call StarServe for examples.

### **Culminating Activities**

- · Arrange to have students describe service experiences to other classes, your parentteacher organization or your school board.
- Display photos of students' service projects in a prominent place in the school.
- Invite students to write letters to a national, state or local official, a community leader or the editor of your local newspaper about their service activities. Please send copies to StarServe, too!
- · Plan a recognition event with school administrators to present a StarServe Certificate of Recognition to each student.

### **Questions?**

For help from StarServe staff and teachers who have used these materials, call our toll free number 1-800-888-8232.







### Ideas for 9-12 Teachers

What's happening in the world? How do others see me? Do my actions count? High school students discover answers to these and other important questions through community service. Students apply their life skills in situations where people depend on them. They develop new relationships based on mutual respect, and a stronger sense of self-worth. As they become invested in service, young people take an essential step toward being responsible adults in a democracy.

The ideas below, the four StarServe Activity Masters and project suggestions on page 6 of this Guide offer ways to help your students initiate community service projects.

**Getting Started with StarServe** 

Bulletin Board Display the StarServe Who Cares? Celebrity Poster. Use the list on the reverse side of the Letter from the Stars as a reference in a class discussion, addressing such questions as: What are reasons why a person decides to get involved with an issue?

**Art** Students create a mural depicting your community to display in the school.

Interview Invite a person who has made a difference in your community through service to meet with the class. Students develop questions before the guest arrives. Have each student ask at least one question. Later, focus on what students learned about the rewards of service to others.

### Tips on Using Activity Masters, Level B

Master 1: Personal Inventory

Master 2: Making the World a Better Place

Master 3: Making a Difference-Action Plan

Master 4: Time for Reflection

### English Connections

Master 1: Ask students to write about a time they helped or were helped by someone, including what they learned and felt.

Master 2: Identify organizations serving your local community by polling other students,

school staff, family and neighbors. In pairs, students research what services the organizations offer and any current needs, by phone, letter or visit.

### **Current Events Connections**

Master 2: Working in small groups, have students select an issue to monitor for a week. Ask them to note TV, radio and newspaper coverage. As a class, students report their findings: What stays in the news? Does the coverage match the importance of each issue?

### **Math Connections**

**Master 3:** Students develop a budget to accompany their action plan and record expenses and the value of donations received.

### Planning Service Projects

High school students find many opportunities for service projects—in their school and community. Teens may prefer to initiate their own projects; others may want to serve community agencies that welcome high school youth. For project ideas to get students started, turn to page 6. For additional ways teens can serve community agencies, call StarServe.

### **Culminating Activities**

- Students visit middle school classes to discuss ways they, too, can get involved in community service projects.
- Ask students to write a national, state or local official, a community leader or the editor of a local paper. Please send copies to StarServe, too!
- Seniors plan events to recognize service contributions of juniors, juniors plan for sophomores, and so on.
- Acknowledge student contributions through service by presenting StarServe Certificates of Recognition at year end awards assemblies.

### **Questions?**

StarServe staff and teachers who have used these materials with high school students are ready to help. Call toll free 1-800-888-8232.

### Service Project Ideas

Community centers, parks, libraries, hospitals and schools are all places where students can make a difference through service! When considering service activities with community agencies, include their representatives in the planning stages to ensure that your project will meet the needs of those agencies.

### **Curriculum Connections**

Looking for ways to integrate service into the core curriculum? These examples are just the beginning! Science: While studying local plant life, have students plot a nature walk route for others to follow and enjoy. **Social Studies:** What was it like to be 12 years old during World War I, or to have lived through other times in contemporary history? Students interview senior citizens to better understand the significance of these times.

Math: Calculate the amount of food needed to feed an average family of four for a week. Students use the information to organize a food drive, and chart the results.

Language Arts: Students can write, then share, stories or poems encouraging younger children to avoid drugs. Use them as the centerpiece of a local drug-free campaign.

Health: As part of a unit on nutrition, assist a shelter cafeteria in preparing a meal.

Civics: Conclude a study of citizens' rights and responsibilities with a Get Out and Vote community campaign led by students.

Art: Students create an activity book for younger children. Make multiple copies then distribute, with crayons, to health clinics and emergency waiting rooms.

### Libraries

- Repair worn books
- Make and distribute bookmarks
- Host story hours for younger children

### Schools

- Provide a buddy system for new students
- Offer child care during Parent Open House
- Teach a sport in an after-school program
- Create a directory for students listing libraries, sports programs and community service opportunities near school
- Grow vegetables for food kitchens and shelter cafeterias
- Set up a peer counseling program

### Homeless shelters

- Hold a blanket drive
- Make and decorate knapsacks or baby quilts
- Bake cookies
- Take instant photos of children for families
- Help with food distribution

### **Parks**

- Put on a puppet show about caring for our park
- Set up a sports league or clinic
- Build benches or playground equipment

### Museums/Zoos

- Accompany handicapped peers on visits
- Provide hands on activities for children
- Campaign to save an endangered animal or adopt a zoo resident

### Day Care or Senior Centers

- Be a "pal" to a child or elderly person
- Collaborate on story or joke books for hospitalized kids

Neighborhoods

### More Places and Ways to Help

### Hospitals

- Draw pictures to brighten rooms
- Record original stories for patients
- Tutor young patients
- Register donors at a blood drive



Call StarServe for Morel

> For other projects and ways to connecí service to your curriculum, call 1-800-888-8232.







You are a special person! What makes you special? Let's find out!







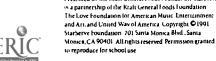
Interests, skills, and talents—every person has them. What are yours?

Interests are what you like to think about and learn about, like rap music, outer space, the Civil War or teaching a younger child to read. Are you interested in animals, movies, mysteries or traveling to another country? Do you collect anything special?

Skills and talents are what you enjoy or find easy to do. Do you have a favorite school subject or sport? Do you sing, draw, play the saxophone or like to dance? Can you fix small machines? Can you cook or work with wood? Do you prefer to skateboard or play cards? Are you good with a computer?

You can use your interests, skills and talents to make a difference!

Interests: I like to learn and think about	
Skills and Talents: I can	
Lending a Hand: Describe a time when you helped someone out.	
Receiving a Hand: Describe a time when someone helped you.	27
	<u>_</u>



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Activity One Level B





can help in your communit	y. Let's think about how.
A. Here are some places yo people you know work or	ou might find in your community. Name other places where have fun.
<ol> <li>Your school</li> <li>A park</li> <li>Stores</li> <li>Senior citizens home</li> </ol>	5.         6.
•	elp in these places? Write your ideas on the lines below.  vays to help in another place in your community.
2. A park:	
3. Senior citizens home:	
	:

C. Look at all of your ideas. Which one do you like best? Put a star (  $\langle \! \! \langle \! \! \rangle \!\! \rangle$  ) next to it. Be ready to share your ideas with the class.



**Activity Two** Level A





Do you want to make the world a better place to live? There are many ways. You can help in schools, neighborhoods and community organizations. You can work with friends, by yourself or with your class. Here's how to begin.

**Step One:** Think about problems in America and in your own community. List two problems you think are the most important under each heading.

National Problems	Community Proble	ems
1	1	
2	2	
<b>Step Two:</b> People in your commun parents or neighbors. They work is	nity are acting on many of these problem ndividually, in groups and often through	s. They could be your friends, organizations. List how they
benefit your community.	<b>A.</b>	7
Problem	Who Is Helping	Action Being Taken
1		
2		
3		
skills and talents to make a differe	nat is the most important to you. List thre	
Three Ways I Can Help		
1		
2		
3		
Sten Four: Martin Luther King Ir.	. said, "Everyone can be great because every e community problem. Decide how each	vone can serve." Together, with of you can get involved. You've g

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Activity Two Level B





Ready for action? You have the ideas, now write the plan. Refer to this guide as your plans develop and change. Give a copy of this document to school administrators, community members, local government officials and newspapers to show how students can get involved.



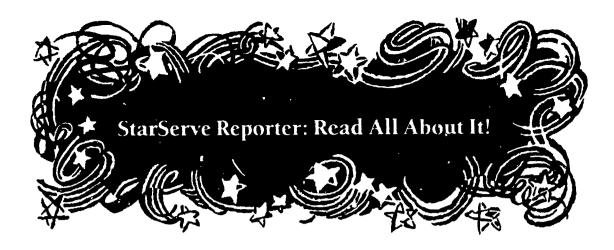
Project name:				
Purpose: Why are you doing this?				
Outcome: What will result from t				
Participants:				
Who will provide the service?				
Who will receive the service?				
Who else can help: peers, school s	staff, parents, commu	nity members?		
Tasks to be done	1/2 24	By whom	Deadline	
Supplies: How will you get them				
Mission accomplished: How wi	ll you know?			
Submitted on (date):	by Students	i:	Teacher:	
School name:				
Please send one copy to StarServe, 701 Santa Mo	onica Blvd., Suite 220, Santa Mo	onica, CA 90401, and include	vour school address and phone number	2r

Please send one copy to StarServe, 701 Santa Monica Bivd., Suite 220, Santa Monica, CA 90401, and include vour school address and phone mannet





Activity Three Levels A. B



### News Flash: Community Service Project Makes Headlines!

Let people in your school, community and nation know how students are making our world a better place. Register as a **StarServe Reporter** so that your school and service project can be featured in the StarServe national newsletter. We'll also give you tips on working with your local media.

StarServe Reporters, along with teachers and other students, tell service stories through drawings, news articles, raps, stories, poems, photos, videos or all of the above! Students across America will hear directly from you!

Every student who wants to be a StarServe Reporter can register to represent a class, student group or school involved in community service projects. Call StarServe toll free at 1-800-888-8232, Monday-Friday, 10 a.m. to 4 p.m., Pacific Standard Time. We'll give you all the details!

Get the Scoop on Service! Be a StarServe Reporter!





StarServe Salutes
StarServe Salutes
New York's Rising Stars!

Actress Keshia Knight Pulliam and
Actress Keshia Knight Pulliam and
musicians Mike Love, Bruce Johnston
musicians Mike Love, Bruce Johnston
and Carl Wilson of The Beach Boys
and Carl Wilson of The Beach Boys
and Carl Wilson of The Beach Boys
and Earlie with 280 New York
and Earlie with 280 New York
and tapes for hospitalized youth.
City youth. Together they recorded
stories on tapes for hospitalized youth.
stories on tapes for hospitalized you









You have been helping in your school or community in a special way.
Describe what you did
\$ 1. What did you like best about this project?
2. Was there anything you did not like?
3. What would make this project better next time?
4. How do you feel when you help others?
5. What did you learn from your helping project?





On the back, draw a picture of yourself doing your helping project. Show what a

Activity Four Level A

STAR helper you are!

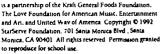


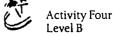
service project, the images and memories will help you think about the experience—how the project helped and what you learned about yourself, your peers and your community. You may come up with ideas for thur projects. Reflect—take the time to gather thoughts and images.		
What did your project accomplish for the students, the school and the community?		
What was the biggest challenge?		
Describe what you learned from your service experience that you could not learn in any other way		
What did other people learn from you?		
Were you surprised by anything that took place, or do you have a special memory or funny story to tell?		
How did you feel while you were providing service?		
How has service changed how you think about yourself, other students and your community?		
What would you tell a friend about becoming involved in community service?		
What will you always remember about your community service experience?		

By looking in a mirror, you see your image, or reflection. When reflecting, or looking back, on a community

Community members and elected officials want to know what you think about current issues and what you have done to help. Write a letter to a national, state or local official, a community leader, or a newspaper editor. Tell what you have learned about your community and the world through service. Send a copy to StarServe. too!

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Hil

All the Stars who put their names on this letter want you to know we have something in common with youl

Do you have energy? enthusiasm? ideas? talents? We do, tool We are each involved in an important cause. We want to help America and each other. Now we want you to get involved, too. Why? Because we're all one family. We have to reach out to help one another—that's how we change the world.

Sure, there are problems in our neighborhoods and communities, but if we all join in we really can make a difference. There are lots of ways you can help. You can do something thoughtful for one person, help in an agency after school, or plan a special project with a group of friends. Remember: problems can be solved when each of us finds a way to be part of the solution.

StarServe can help you through materials and information sent to your school. Help us make America a better place to live. Get involved in your community. Be A Star!

Clayfulue Bruse Vinnoton James Burks

Edward Fanco Cluso June Washing of SUN)

Min Styler

Manie Styler

Manie Styler

Paula Abdul – musical performer
The Beach Boys – musical group
Chris Burke – "Life Goes On"
LeVar Burton – "Star Trek:
The Next Generation"

Cost of Beverly Hills, 90210
Gloria Estefan—musical performer
Danny Gerard—"Brooklyn Bridge"
Hammer—musical performer
Kevin Johnson—Phoenix Suns
Kid 'N Play—musical performers

Edward James Olmos—"American Me"
Keshia Knight Pulliam—"The Cosby Show"
George Takei—"Star Trek"
Kristi Yamaguchi—Olympic Gold Medalist
Young M.C.—musical performer

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**Paula Abdul,** musical performer; speaks on behalf of Little Green, an organization of young people working to save the environment. "We can work together to make a difference in the future of our planet."

**Chris Burke**, actor; speaks on behalf of the National Down Syndrome Congress; worked in programs for children with disabilities.

**LeVar Burton**, actor; promotes literacy. "Service is one of the best ways I can leave this world a better place than when I came. Knowing I can make a difference creates immense satisfaction."

Cast of Beverly Hills, 90210; supports a wide variety of causes as individuals and as a group.

Gloria Estefan, musical performer; supports United Way, First Steps Foundation, Community Alliance Against AIDS and United Negro College Fund. "One of the most beautiful and important opportunities we have is to learn and to apply what we learn to our lives. Hopefully this never stops. Be patient. Discover what makes you happy, then be your best."

**Danny Gerard,** actor; works with Equity Fights AIDS and Children With AIDS. "By helping others, we recognize that what is truly important in our lives comes not from wealth, fame, or fortune, but from giving love and happiness to those in need."

**Hammer**, musical performer; founder of an organization to aid disadvantaged children. "I feel I have a responsibility to give back to the community."

**Kevin Johnson,** basketball player; founder of St. Hope Academy. "I was raised and taught to believe I should help others. As I got older I realized this is my obligation — I am not doing anything more than what I am supposed to do."

**Kid 'N Play,** musical performers; celebrity ambassadors for StarServe; visit schools to speak on substance abuse and promote staying in school.

**Mike Love,** of The Beach Boys; Honorary Chairman of StarServe. "The source of our greatest wealth is the human spirit – good hearts and minds that help people in all kinds of ways."

Edward James Olmos, actor; speaks more than 150 times a year in schools and youth institutions and on Native American reservations; helps to promote education and community building. "The youth of our country make up the heart and soul of our communities and these young people are so very precious to our future."

**Keshia Knight Pulliam,** actress; promotes reading and speaks out on substance abuse. "Through helping others I gain appreciation of the little things I can do to make another person smile."

**George Takei,** actor; promotes cultural programs. "Public service is with and for people. The benefits are friendships, camaraderie, and a better, healthier community."

**Kristi Yamaguchi,** Olympic Gold Medalist. "One of my favorite sayings is 'always dream,' which means not only to work hard to reach your own dreams but to help other people to realize their dreams."

Young M.C., musical performer; supports L.E.A.P. (Linking Education And Progress) FOR EXCELLENCE, INC. that motivates inner-city youth to become aware and actualize their potential. "People will always feel better about themselves if they realize that their own hands are capable of improving the lives of others around them."









¡Tú eres una persona especial! ¿Por qué eres tú especial? Veámoslo.

A. Todos tenemos actividades fovoritas. ¿Cuáles son las tuyas? ¿Te gusta leer? ¿Te gusta dibujar? ¿Qué juegos al aire libre te gustan más? Cuenta aiguna de tus actividades favoritas.
1. Me gusta
2. Me gusta
3. Me gusta
B. Las actividades que hacemos bien se llaman aptitudes. Todos tenemos nuestras aptitudes. ¿Cuáles son las tuyas? ¿Cantas bien? ¿Ganas carreras? ¿Cuentas bien los cuentos? Pon aquí alguna de tus aptitudes.
1. Hago bien
2. Hago bien
3. Hago bien
C. Las personas se ayudan unas a otras de diversas maneras. A veces empleamos nuestras aptitudes o hacemos nuestras actividades favoritas cuando ayudamos o los demás.
1. ¿Cómo has ayudado a alguien en la casa, en la escuela, o en el barrio?
2. ¿Cómo te ayudó alguien en la casa, la escuela o el barrio?



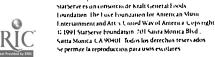




Intereses, aptitudes y talentos-todos los tenemos. ¿Cuáles son los suyos? Intereses son todo aquello en que pensamos con agrado y de lo que deseamos saber, por ejemplo, la música "rap," el espacio interestelar, la Guerra Civil de Estados Unidos o Guerra de Secesión. o hasta cómo hacer que un niño aprenda a leer. ¿Le interesan los animales, el cine, los misterios o viajar a otros países? ¿Colecciona algo especial?

Aptitudes y talentos son todo lo que hacemos con gusto y facilidad. ¿Tiene alguna asignatura preferida o deporte favorito en la escuela? ¿Acaso canta, dibuja, toca el saxofón o le gusta bailar? ¿Sabe arreglar máquinas pequeñas? ¿Cocina o talla madera? ¿Prefiere patinar con tabla a jugar a los naipes? ¿Es competente en el computador? Usted puede valerse de sus intereses, aptitudes y talentos para hacer del mundo un mundo mejor!

7
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Presentado por la Kralt General Foods Loundation



Actividad número uno Nivel B





Tú vives en una comunidad. La comunidad es un lugar donde vive y trabaja la gente. Puedes ayudar en tu comunidad. Pensemos en cómo puedes hacerlo.

A. He aquí algunos lugares que podrías encontrar en la comunidad. Nombra etros donde la gente que conoces trabaja o se divierte.

1. Tu escuela 2. El parque 3. Las tiendas	5
4. Los albergues de ancianos	6
B. ¿Cómo ayudarías en estos lug que siguen. Luego, pon también de tu comunidad.	ares? Escribe las ideas que se te ocurran en las líneas tus ideas sobre las maneras de ayudar en otros lugares
1. En nuestra escuela:	
•	
2. En el parque:	
3. En el albergue de ancianos:	
4	

Actividad número dos Nivel A





C. Examina todas tus ideas. ¿Cuál te gusta más? Pon una estrella ( 🖨 ) al lado.

Prepárate para compartir tus ideas con el resto de la clase.



¿Quiere hacer del mundo un lugar mejor para vivir? Para ello se cuenta con muchas maneras. Al ayudar en organizaciones de la escuela, el barrio o la comunidad. Trabajando con los amigos o amigas, de su cuenta, o con toda su clase. He aquí cómo empezar.



**Primer paso:** Piense en los problemas existentes en Estados Unidos y en su propia comunidad. Debajo de cada título, ponga los dos problemas que considera los más importantes.

Problemas de la comunidad

	<del></del>
	l
<u>.</u>	2
	nay gente que trata de resolver muchos de estos problemas. Tal vez s ss. Trabajan individualmente, en grupos, y frecuentemente medianto fician su comunidad.
Problema	¿Quién ayuda? 🌾 Medidas que se toman
	sea el más importante para usted. Indique tres maneras cómo puec talentos para lograr cambios gracias a usted.
roblema	
res maneras en que puedo ayud	ar
i	

**Cuarto paso:** Martin Luther King, Jr. dijo, "Todos podemos alcanzar la grandeza porque todos podemos **Prestar servicios.**" Con alumnos o alumnas de su clase, elija un problema de la comunidad. Decidan cómo habrá de ayudar cada uno de ustedes. ¡Cuenta con la capacidad para lograr cambios!



Problemas nacionales



Actividad número dos Nivel B





¿Listo o lista para actuar? La idea ya la tiene, ahora falta un plan. A medida que sus planes se desarrollen y cambien, refiérase a esta guia. Dé una copia de este documento a los administradores de escuelas, miembros de la comunidad, funcionarios gubernamentales locales y periódicos para mostrar cómo los escolares se interesan en participar.

Nombre del proyecto:Finalidad. ¿Por qué hace usted esto			
<b>Resultado:</b> ¿Qué saldrá del proyecto	o?		
Participantes:			<u> </u>
Quién prestará el servicio?			
Quién recibirá el servicio?			
¿Quién más puede ayudar? ¿Compar	ieros y personal de	: la escuela, padres, miemb	oros de la comunidad?
Tareas: ¿Qué se debe hacer?		¡Quién hará determinada tarea?	de estar terminada?
Suministros: ¿Quién se encargará o			
Objetivo logrado: ¿Cómo lo sabrá?	)		
Presentado el (fecha):	por los alı	ımnos: P	Profesor(a):
Nombre de .a escuela:			
Sirvase remitir una copia a StarServe, P.O. Box 34567, Wasi	hington, DC 20043, e incluir la	i dirección y el número de teléfono de la esc	tuela.

Actividad número tres Niveles A/B



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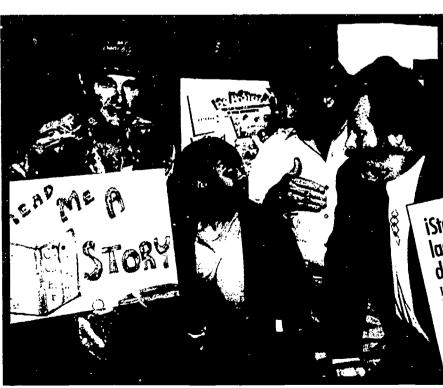
### Noticia de última hora: ¡Proyecto escolar en primera plana!

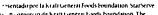
Haga que todos en su escuela, comunidad y país sepan como los escolares hacen del mundo un mejor lugar para vivir. Inscríbase como un Repórter de StarServe de modo que en boletín nacional de StarServe se publique el nombre de su escuela y su proyecto de servicio. Asimismo le daremos valiosos datos sobre cómo trabajar con los medios publicitarios locales.

Todos los Repórteres de StarServe, junto con los maestros o maestras y otros estudiantes, cuentan historias informativas valiéndose de dibujos, artículos en el periódico, cuentos, poesías, vídeos jo de todo ello! Escolares de todos los Estados Unidos recibirán noticias directamente de usted!

Cada escolar que quiera ser Repórter de StarServe puede inscribirse para representar una clase, grupo de escolares o escuela que toman parte en proyectos de servicio de la comunidad. Llame a StarServe al número para llamadas gratis 1-800-888-8232, de lunes a viernes, desde las 10 A.M. hasta las 4 P.M. hora estándar del Pacífico. ¡Le daremos todos los detalles!

¡Obtenga la noticia exclusiva en servicio!¡Sea repórter de StarServe!





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Γ	Describe lo que has hecho
_	70351150 to que tias trostito.
1	1. ¿Qué fue lo que más te gustó de este proyecto?
_	2. ¿Hubo alguna cosa que no te gustó?
;	3. ¿Qué se podría mejorar de este proyecto la próxima vez?
-	
	4. ¿Cómo te sientes cuando ayudas a otros?
	1. ¿como lo sicinos coundo a y cuas a circos.
	m o / literatura de la completa del completa del completa de la completa del completa del completa de la completa della completa de la completa della comple
	5. ¿Qué aprendiste de tu proyecto de ayudar a otros?





Actividad número cuatro Nivel A

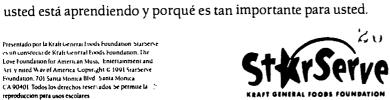


7		₹
servicio a la prestó el pro	s al espejo, vemos nuestra imagen reflejada. Cuando usted reflexiona, o evoca, su comunidad, sus imágenes y los recuerdos le harán pensar sobre esa experiencia oyecto y lo que aprendió sobre sí mismo, sus compañeros y su comunidad. Es pos as para proyectos futuros. Reflexione—dedique tiempo a reunir sus pensamiento	proyecto de la ayuda que sible que se le
¿Qué logró s	su proyecto para los alumnos, la escuela y la comunidad?	
¿Cómo se sir	ntió usted mientras prestaba servicio?	
¿Cuál fue el 1	reto más grande?	
	que aprendió con su experiencia de prestar servicio que no hubiera podido apren	ider de ninguna
,	dieron de usted los demás?	
¿Le causó so	orpresa algo que pasó, o tiene usted un recuerdo especial o un episodio gracioso	que contar?
¿Cómo ha tr	ransformado el prestar servicio la manera de verse a sí mismo, a los otros alumnos y	a la comunidad
¿Qué diría u	usted a un amigo o amiga en cuanto a prestar servicio a la comunidad?	
·Ová os lo o	que nunca olvidará de su experiencia al servicio de la comunidad?	



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reproducción para usos escolares



sobre su servicio a la comunidad. Podría escribir una carta al Presidente para que se entere de lo que

Actividad número cuatro Nivel B



Holol

Todos o todos los Ayudantes Estrellas que pusieron sus nombres en esta corta quieren que sepa que tienen olgo en común con usted.

¿Tiene usted energía? ¿Entusiasmo? ¿Ideas? ¿Tolentos? ¡Tombién nosotros! Codo uno de nosotros participamos en uno cousa muy importante. Queremos ayudar a Estados Unidos y oyudarnos unos a otros. Ahoro quisiéramos que también usted participara. ¿Por qué? Pues porque todos formamos una gran familia. Tenemos que procurar ayudarnos unos a otros—josí es como cambiamos el mundo!

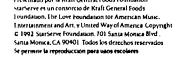
Por supuesto que existen problemos en nuestros barrios y comunidades, pero si todos nos unimos y colaboramos realmente podemos hacer uno diferencio. Hoy multitud de maneras en que usted puede ayudar. Puede mostrar usted consideración hacia una persona, ofrecer sus servicios como voluntario en uno agencia después de los clases, o hacer planes para un proyecto especial con un grupo de amigos o omigas. No olvide: pueden resolverse los problemas cuando cada uno de nosotros halla la manera de participar en lo solución.

StarServe puede ayudorle con moteriales e información enviodos a su escuelo. Colabore con nosotros en hacer los Estados Unidos un mejor sitio donde vivir. Participo en los proyectos de su comunidad. ¡Sea un(a) Estrello!

Paula Abdul – Intérprete musical
The Beach Boys – Grupo musical
Chris Burke – "Life Goes On"
LeVar Burton – "Star Trek:
The Next Generation"

Cast of Beverly Hills, 90210
Gloria Estefan-Intérprete musical
Danny Gerard-"Brooklyn Bridge"
Hammer-Intérprete musical
Kevin Johnson-Phoenix Suns
Kid 'N Play-Intérpretes musicales

Edward James Olmos—"American Me"
Keshia Knight Pulliam—"The Cosby Show"
George Takei—"Star Trek"
Kristi Yamaguchi—Medallista de oro olímpico
Young M.C.—Intérprete musical



Presentado por la Kraft General Foods Foundation





# CERTIFICATE OF RECOGNITION

# **WE HONOR**

BEST COPY AVAILABLE

Marvin "Gurythe" for being a STAR through service to others Keshia Knight Aublism

Presented by the Kraft General Foods Foundation. StarServe is a partnership of the Kraft General Foods Foundation, The Love Foundation for American Music, Entertainment and Art, and United Way of America. StarServe is a Points of Light Foundation Initiative.







### **Ideas for Using the Certificate of Recognition**

Thank you for requesting the StarServe Certificate of Recognition.

We have included in this mailing a reproducible Certificate, plus StarServe stickers to be applied on each copy. If you need additional StarServe stickers, please contact our office.

If your project involves your local United Way or Volunteer Center, a special Certificate of Recognition with their logo is available from StarServe.

### Reproducing and Completing the Certificate

Many schools reproduce the certificate on colored paper or card stock, sometimes to reflect the school colors.

Space is provided among the celebrity signatures (see sample) for signatures by a school principal, teacher, student, agency representative, or whomever best represents appreciation for the service given by the students. The original document can be autographed by these individuals, and then duplicated.



Affix StarServe sticker here

Add a signature here and here

Over for ideas for your recognition event.



CEST COPY AVAILABLE



### **Planning Your Recognition Event**

Students and teachers can work together to plan the event. Students can be the hosts, emcees or in other ways take leadership in the recognition event.

**Presenting the Certificates** Involve school representatives (principal, assistant principal, counselor, parent organizations) who support the students' service efforts. For older students, recognition may be part of an assembly or graduation. If your project involves community organizations or other groups, having their representatives as part of the event can be exciting for students.

**School marquis** Write a public thanks to students for all to see!

**A Festive Atmosphere** Create a banner for the main entrance of the school with a slogan, such as *StarServe—Our Students Shine through Service to Others*. Names of students with a description of their contribution can be mounted on stars and posted on the banner.

**Community Participation** Civic leaders may want to acknowledge the efforts of students and teachers through a commendation or other form of local recognition.

**Community Awareness** Send a press release to local newspapers announcing student accomplishments through service, and how they are being recognized.

**School Newspapers or Yearbooks** Through writing, drawings or photographs, students can communicate their service experience.

**Students Recognizing People Who Help** Students can recognize school staff and individuals and agencies in the community assisting them in service projects. They may prepare original certificates, or use the StarServe Certificate of Recognition, to honor people who help. These individuals may be invited to a special school reception or assembly. Photographs of adults and students together may be displayed prominently in the school.

### Let StarServe Know—We would like to hear from you:

- ★ What service projects are you and your students planning?
- ★ Will this be an ongoing project, or will it occur on specific dates?
- ★ When are you planning your Recognition event?

We appreciate receiving copies of articles in local and school newspapers that tell about your service projects. Register students as StarServe Reporters to include your service project stories in our national newsletter.

Call us toll free at 1-800-888-8232, or write: StarServe, P.O. Box 34567, Washington, DC 20043.

Thank you for helping your community with StarServe!





Dear Educator,

Thank you for taking the time to read about community service and StarServe, a national, not-for-profit organization. We provide teachers and students with free materials and assistance to plan and implement community service projects as part of classroom or co-curricular activities. This Resource Directory is part of the free StarServe Kit, which includes a Teacher Guide, Activity Masters, Celebrity Poster and Letter.

Please call us toll free at 1-800-888-8232 for additional Kits and assistance. You'll hear "Thanks for calling StarServe!"

All of Us at StarServe

### StarServe Resources

As you use the StarServe Kit, you may have questions or need additional resources. This Resource Directory describes help available through StarServe and other organizations experienced in student community service. Also included are a glossary of terms and many ideas from teachers who have completed very successful projects using the StarServe Kit.

Supplemental materials available through StarServe include:

- Spanish language Activity Masters for K-12
- · Booklists for grades K-12 on community service themes
- Hints to encourage student initiative with StarServe
- Project ideas for specific grade levels
- · Certificate of Recognition from the
- · Bibliography of videos to motivate students, teachers and parents
- Curriculum suggestions to assist you in integrating community service into established classroom lessons

We also have these resources to help you:

- StarServe Reporter students register to help spread the word about their community projects in the StarServe national newsletter.
- Star to Star network contact your colleagues at StarServe school sites, and other successful community service programs, in your region.
- · Technical assistance from the StarServe staff on our toll free number: request additional materials and suggestions for using StarServe activities, solve specific problems, report on project success and innovative ideas and register StarServe Reporters.

### **Points of Light Foundation**

StarServe is a Points of Light Foundation Initiative. The Points of Light Foundation is a private, non-profit, non-partisan organization which seeks to motivate every American to engage in solving critical social problems in his or her community. Points of Light Initiatives are creative, national in scope and have the potential to affect the lives of people throughout the nation, inspiring others to serve those among us in need.

### StarServe Advisory Committee

StarServe was created with advice from national education and youth service organizations. Members of the StarServe Advisory Committee have designated StarServe liaisons to assist their own members and constituents. For more information, contact the national offices of the member agencies or StarServe.

- American Association of School Administrators
- American Federation of Teachers
- American Society of Association Executives
- The ASPIRA Association, Inc.
- Council of Chief State School Officers
- The Council of the Great City Schools
- National Alliance of Black School Educators
- National Assembly of State Office of Volunteerism
- National Association of Elementary School Principals
- National Association of Independent Schools
- National Association of Partners: "duration
- National Association of Secondary School **Principals**
- National Catholic Educational Association
- National Education Association
- National School Boards Association
- National Youth Leadership Council
- Points of Light Foundation
- U.S. Department of Education

### **Table of Contents**

StarServe Resources
National Organizations
Glossary of Service Terms
Regional Organizations
New Federal Funding Information
College Connections
Organizations with Volunteer Connections
Volunteer Centers
StarServe Spotlights: Profiles of teachers and parents using StarServe to involve students in service 3-1



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### Glossary

These definitions provide an introduction to terms you will read in the Resource Directory. Organizations listed can further clarify these cancepts and discuss how they apply to education today.

Community-Based Organizations: Non-profit agencies serve local populations, aften addressing common needs, such as social service, health and environmental concerns; youth programs, and employment and counseling services; usually offer advocacy, information and referral services. Many rely on volunteers.

Community Education:
The collaboration of citizens, schools, institutions and agencies as active partners in addressing education and community concerns; often embraces the concepts of lifelong learning.

Community Service: The act of individuals or groups of people providing assistance for the needs identified by local agencies or residents. Entrances the education of students on social issues while developing civic responsibility and self-esteem.

Experiential Education:
A carefully planned and monitored work or service activity. Students have intentional learning goals and reflect on what they are learning throughout the experience.

Service Learning: The deliberate integration of service activities into the academic curriculum; includes the initiation, study and reflection of these activities by students during class time.

Volunteerism: Giving time without monetary or other compensation to provide assistance to an individual or organization.

# **National Organizations**

The Constitutional Rights Foundation (CRF), 601 S. Kingsley Dr., Los Angeles, CA 90005; (213) 487-5590, Fax: (213) 386-0459; Todd Clark, Executive Director

CRF educates young people to become active and responsible community participants. In addition to law-related educational programs and materials, CRF promotes empathy for community concerns, skills in organizing service projects, an understanding of the function of a community and the government, and opportunities for students to develop confidence in creating positive change.

CRF provides teachers, administrators, and youth and community professionals with:

- technical assistance for youth-initiated community service programs
- conference and workshop coordination for schools and community-based organizations
- youth and adult speakers for regional or national conferences
- student community service curriculum and leadership activities
- database with descriptions of model youth service programs
- student descriptions of youth-initiated service projects
- School Youth Service NETWORK, free quarterly national newsletter

The Giraffe Project, P.O. Box 759, Langley, WA 98260; (206) 321-0757, Fax: (206) 221-7817; Jean Gaznier, Director, Education Department

This international organization inspires people to "stick their necks out for the common good" by finding real, credible heroes and getting their stories told through national and local media. Low-cost materials for teachers include:

- Giraffes in Schools Teaching Kits, grades K-5, 6-12
- The Giraffe Project Handbook: A Guide to Effective Community Service and Social Action
- Every Day Heroes, short stories about Giraffes
- Media Savvy, a how-to booklet
- The Giraffe Gazette, a quarterly journal
- It's Up to Us, a 25-minute video

Lectures, workshops and memberships are available. Write for price list and free sample pages.

**The Hitachi Foundation**, 1509 22nd St. NW, Washington, DC 20037; (202) 457-0588, Fax: (202) 296-1098; Anne Schechter, Program Officer

The Hitachi Foundation offers The Yoshiyama Award for Exemplary Service to the Community, presented annually to 8-10 high school seniors nationwide. Based on a teen's community service, rather than academics or extra-curricular activities, the award includes a gift of \$5,000 unrestricted funds, given over two years. Students are nominated each spring by organization leaders, teachers and others familiar with youth service. Awards are announced each fall.

Intercultural Development Research Assn. (IDRA), 5835 Callaghan Rd., Suite 350, San Antonio, TX 78228; (512) 684-8180, Fax: (512) 684-5389; Jose A. Cardenas, Executive Director

IDRA is dedicated to the principle that all children are entitled to an equal educational opportunity. It works to eliminate obstacles that ranority, economically disadvantaged and limited-English-speaking students encounter in schools. Services provided nationwide, with focus in Texas, New Mexico, Oklahoma, Florida, Arkansas, Louisiana, California and New York.

IDRA's Valued Youth Frogram model is one of the best school programs for dropout prevention. "At-risk" students are filaced in responsible positions as tutors of younger children, while receiving minimum-wage stipends and class credit. The model, developed with support from Coca-Cola USA, incorporates instructional and support strategies for students, teachers and families.

National Association of Service and Conservation Corps (NASCC), 666 11th St., NW, Suite 500, Washington, DC 20001; (202) 737-6272, Fax: (202) 737-6277; Leslie Wilkoff, Director, Membership Services

Founded in 1985, NASCC is a national clearing-house and technical assistance organization for youth conservation and service corps. Some 75 cities, counties and states operate year-round and summer programs, which provide stipend opportunities for over 20,000 young people ages 12-26 to serve their communities. Some programs operate directly with schools. NASCC publications include:

- · Youth Can! quarterly newsletter
- Conservation & Service Corps Profiles
- materials on how to start a youth corps



### National Organizations (continued)

National Center for Service Learning in Early Adolescence (NCSLEA), 25 West 43rd St., Room 612, New York, NY 10036; (212) 642-2946, Fax: (212) 719-2488; Felicia George, Clearinghouse Coordinator

Service learning, combining meaningful work with structured reflection, provides early adolescents with opportunities to effect change in themselves and in their communities. The Center assists schools and agencies in meeting the developmental needs of young adolescents by providing:

- support and resources, including materials and technical assistance
- information and research on service learning program models
- The Early Adolescent Helper Program model young adolescents work with the elderly and younger children, supported through training and reflection seminars
- advocacy for middle school and communitybased service programs for young adolescents

National Community Education Association (NCEA), 801 N. Fairfax St., Suite 209, Alexandria, VA 22314; (703) 085-6232, Fax: (703) 683-5161, Starla Jewell-Kelly, Executive Director

NCEA helps educators and others interested in connecting community involvement with education by offering:

- Community Education Today newsletter
- quarterly Community Education Journal
- annual national conference
- regional training workshops
- publications on community and parent involvement in education
- information on NCEA's National Community Education Day during American Education Week

National Crime Prevention Council (NCPC),

1700 K St. NW, 2nd floor, Washington, DC 20006; (202) 466-6272, Fax: (202) 296-1356; John A. Calhoun, Executive Director

NCPC forges a nationwide commitment by people acting individually and together to prevent crime and build safer, more caring communities. Programs encourage youth to lead, design and perform meaningful service to their community.

 Youth as Resources provides the opportunity for youths to design and run community service projects.

- Teens, Crime and Community combines education and action by helping teens learn how crime affects their family, friends, community and themselves, and how they can run crime prevention/community improvement programs.
- Teens as Resources Against Drugs, a teen-led drug prevention project, creates practical, effective models to encourage long-term efforts.

NCPC publications and kits include:

- Given the Opportunity, documents teen-run drug abuse prevention projects
- The Power Within, a video on the Youth as Resources initiative
- Changing Perspectives, a book on the Youth as Resources initiative
- Reaching Out: School-Based Community Service Programs
- Catalyst newsletter
- K-12 curricula

National Society for Internships and Experiential Education (NSIEE),

3509 Haworth Dr., Suite 207, Raleigh, NC 27609; (919) 787-3263; Sally Migliore, Associate Executive Director

NSIEE supports learning through experience – for civic and social responsibility, intellectual and ethical development, career exploration, cross-cultural awareness and personal growth. NSIEE offers:

- a resource center and opportunities for professional development
- a network of educators and others who combine service and learning
- publications, including Combining Service and Learning; A Resource Book for Community and Public Service (1990), 1,200 plus pages in three volumes
- consultants for program development

National Youth Leadership Council (NYLC), 1910 W. County Road B, St. Paul, MN 55113; toll free 1-800-366-6952, (612) 631-3672, Fax: (612) 631-2955; James Kielsmeier, President

NYLC develops service-oriented youth leaders by supporting individuals, organizations and communities that encourage youth service and leadership. NYLC provides teachers, students, administrators, youth workers and others interested in service learning with regional and national training events and conferences, curriculum guides and publications, program development and research, and policy consultation. NYLC's work includes:



Resource Room teacher metivates 2nd-5th grade students in a New York City public school to learn and lead through StarServe service projects

P. S. 14 Elementary Scho Resource Room students. vies are more often needing extra help them selves than as givers of psistance, became school leaders through community service. In their classroom on Staten Island, they studied the health and living conditions of children arou the world and were corvinced that they could make a difference. They made presentations to educate their peers in the school's 18 classrooms and organized a cupcake sale with help from parants. All proceeds were donated to an international children's relief organization. Musical artist Young M.C. met with students to learn about their service project and to urge them to continue their reading and learning.

Teacher Barbara Carter Ellis says, "The students used and developed their academic skills – reading, writing, making presentations and math – to plan and carry out their project. And they continue to be excited and want to try new service ideas. I am impressed with how community service builds self-esteem. Service gives students a chance to be in charge. Everyone is very proud of these kids."





California parents involve elementary school students in community service projects

When Candice Parter, a parent valunteer at Paul Ecke Elementary in Leucadia, received the StarServe Kit and a "go ahead" from the principal, she prepared a flyer in English and Spanish inviting students to be a "special helper" far an after school program. Parter capied StarServe activity pages and asked interested teachers to discuss with students their skills, talents and community concerns. From the responses came ideas for student projects.

At meetings held after school, some children elected to plan new prajects with Ms. Porter while ather parents supervised children painting pictures for a local hospital, counting maney raised far supplies, ar sarting school and personal items far children in Mexica. Some parents took time aff fram wark to drive children to test water in a nearby lagaon ar help them plant trees on campus.

"Students are enthusiastic about being productive," says Candice Parter. "We let them knaw their ideas count, and they learn what makes aur community strong."

### National Organizations (continued)

### National Youth Leadership Council (cont'd)

- Growing Hope: A Sourcebook on Integrating Youth Service into the School Curriculum
- K-8 Service Learning Curriculum Guide for teachers
- Generator School Project, developing school models that integrate service learning as a catalyst for overall school improvement
- National Training Program for teachers, school administrators and community educators
- national conference on K-12 service learning and regional conferences and events

Partners for Youth Leadership (PYL), 4760 Walnut St., Suite 106, Boulder, CO 80301; (303) 443-5696, toll free 1-800-972-4636, Fax: (303) 443-4373; Bob D'Allessandro, Executive Director

PYL was established in 1988 with the support of Partners in Prevention and the Solvent Abuse Foundation for Education. Managed by the Prevention Center in Boulder, PYL promotes and supports youth leadership activities throughout the country by providing:

- resources and information, with an extensive library and national database with examples of successful youth leadership programs
- publications, including a quarterly newsletter. in-service bulletins and how-to booklet, Youth Involvement: Developing Leaders and Strengthening Communities
- technical assistance through telephone consultation on toll free line
- national conference and awards program for youth and adults

YOUNG AMERICA CARES! (YAC!), a program of United Way of America, 701 N. Fairfax St., Alexandria, VA 22314-2045; (703) 836-7112, ext. 445, Fax: (703) 683-7840; Tonya M. Thomas, Senior Associate

YAC!, a national youth service initiative, supports the development of youth programs in 1,400 United Ways across the country. YAC! provides materials, technical assistance and model program development to inspire young people to be community problem solvers. YAC! offers:

- free telephone consultation on youth program development
- How to Work with Your Local United Way and Volunteer Centers, a free fact sheet
- Happiness is ... Caring and Sharing, educational materials for grades 4-6 (\$3.50 per copy)
  - United Way and StarServe Collaborations, a free brochure detailing partnerships between United Ways, Volunteer Centers and schools

- Our Town, an activity on coalition building for youth, no cost
- We Are Resourceful, a resource kit for young problem solvers

Youth Service America (YSA), 1319 F St. NW, Suite 900, Washington, DC 20004; (202) 783-8855, Fax: (202) 347-2603; Roger Landrum, Executive Director

YSA's mission is to build an ethic of service in America by helping to develop and sustain a national network of quality service programs. Such programs provide young people of all ages and backgrounds with opportunities to begin a lifelong commitment to community improvement and civic participation. YSA programs include:

- Youth Development and Leadership. YSA's Youth Action Council and New Generation Training Program foster leadership and management skills in young people and young professionals in the youth service field.
- Building an Ethic of Service. YSA works to broaden awareness of the power of youth service through National Youth Service Day. The Professional Affiliates Program for schools and local, state and national programs brings together the different streams of service and offers opportunities for networking, technical assistance and policy development.

YSA's publications and materials include:

- Streams, bi-monthly newsletter about the youth service field
- The Adventure of Adolescence: Middle School Students and Community Service
- YSA Occasional Papers on youth service issues
- YSA Working Group on Youth Service Statement of Principles
- Everybody Can Be Great Because Everybody Can Serve, 13-minute video

Youth Volunteer Corps of America (YVCA), 1080 Washington St., Kansas City, MO 64105-2216; (816) 474-5761, Fax: (816) 472-4207; David Battey, President

Working in collaboration with local non-profit sponsoring organizations, YVCA increases opportunities for youth to participate in organized service projects that address community needs and develop a lifetime service ethic. YVCA programs exist in an increasing number of communities throughout the country. Each YVCA program has a local program director who recruits middle school and senior high students to participate in worthwhile service projects that often relate to the school curriculum. National staff provide technical assistance, marketing, recruitment information and networking opportunities to prospective sponsoring organizations.



# **Regional Organizations**

Community Service Learning Center (CSLC), 258 Washington Blvd., Springfield, MA 01108; (413) 734-6857, Fax: (413) 747-5368; Carol W. Kinsley, Executive Director

CSLC helps develop ways to integrate service into the K-12 educational process and involve youth in useful and meaningful experiences. A strong emphasis of CSLC's work connects community service learning with school improvement initiatives. CSLC responds to requests nationally, but operates primarily in the Northeast. To assist students and teachers, CSLC offers:

- curriculum guides K-12
- training sessions, designed to a district's needs, to integrate service and learning
- phone referrals to successful community service learning teachers or to a field site visit
- bibliography for Community Service Learning
- Whole Learning Through Service: A Guide for Integrating Service into the Curriculum (K-8), published by Springfield Public Schools, Massachusetts
- Things that Work in CSL, a series of monographs for middle school teachers

Maryland Student Service Alliance (MSSA), 200 W. Baltimore St., Baltimore, MD 21201-2595; (410) 333-2427, Fax: (410) 333-2226: Kathleen Kennedy Townsend, Executive Director

Launched by the State Department of Education to create community service opportunities for students, MSSA is now a national model.

Maryland is the only state that requires public schools to grant course credit to students who perform community service. MSSA helps schools create opportunities for all students to serve through courses and clubs and by infusing service across the curriculum. MSSA materials and video are used throughout the country.

MSSA offers:

- Community Service Curriculum K-12, Teachers Manual, Service Learning Project Plan, Administrator's Handbook and other books
- Community Service Curriculum for Special Education Students, a 158-page curriculum with developed project plans for special education teachers and administrators
- · quarterly newsletter
- teacher-training video, The Courage to Care, the Strength to Serve
- statewide training and technical assistance

- workshops and summer seminars for teachers and administrators
- · annual conference for students and teachers

Massachusetts Youth Service Alliance (MYSA), 131 State St., Suite 628, Boston, MA 02109, (617) 248-8685, Fax: (617) 723-4918; Joe Madison, Executive Director

A statewide network of organizations that involve over 20,000 young people, MYSA is dedicated to fostering an ethic of service among Massachusetts youth. MYSA members envision a society in which young people aged 5-25 are valued as resources and engaged in providing solutions to pressing community needs through voluntary community service. MYSA supports school, community, campus-based and full-time service corps, and offers a forum for organization and school representatives to exchange ideas and information, solve common problems and generate public recognition and support for service programs. MYSA provides a newsletter in collaboration with the Massachusetts Volunteer Ne-ork

Minnesota Office on Volunteer Services (MOVS), Department of Administration, 117 University Ave., St. Paul, MN 55155, (612) 296-4731, toll free in Minnesota only: 1-800-652-9747, Fax: (612) 297-8260; Laura Lee M. Geraghty, Director

MOVS staffs the Governor's Advisory Task Force on Mentoring and Community Service and provides leadership through partnerships with state agencies, non-profit organizations, youth and others.

Currently, 324 out of 420 Minnesota school districts have service learning programs. Minnesota's comprehensive plan for community service offers a continuum of developmentally appropriate service opportunities for youth. An annual Governor's Youth Service Recognition program honors exemplary youth community service programs and projects. MOVS offers training, Gearing Up for Youth Community Service, which is designed to help organizations effectively involve youth in community service.

Ohio Department of Education, State Center for Community Education (CCE), 65 S. Front St., Room 811, Columbus, OH 43266-0308; (614) 466-5015, Fax: (614) 752-8148; Sherry Mullett, Consultant, Community Education



Social studies teacher uses StarServe to help Illinois 7th and 8th grade civics students meet a curriculum requirement

At Jefferson Junior High in Waukegan, teacher Lynn Swanson has made community service an integral part of his 7th and 8th grade civies curriculum. "The StarServe program helps fulfill the state constitutional issues requirement. Students analyze community problems and develop service projects, and as a result, are becoming informed citizens by getting involved on a grass-roots level," Swanson explains.

"StarServe materials give structure to our ideas. Each student selects a project to complete an eight-hour service requirement, but most continue beyond that. We're building an ethic of service in this class."

Students keep a log of their service activities, and each makes an oral presentation on what he or she accomplished through service and how the experience relates to learning in civics class.

"Community service is a good learning tool," says Lynn Swanson. "Students find out who they are and how each citizen can make a contribution to society."





St. Louis high school teacher designs popular credit bearing service course

**Teacher Sandy Jacoby first** used StarServe with her class to help students plan and carry aut projects. Now service is a permanent part of the aducation program with a course called Community Service, Each project is a rich opportunity to develop skills while learning about social issues - starting a recycling center; working with young children who are abused, in hospitals, or autistic; teaching square dancing to the elderly; and becoming trained in CPR. The high school students have invited their pears with special education needs to become partners in service projects that benefit hospitals.

With local business support, students wrote a book for elementary children on the value of community service, then distributed copies to 30 local schools. Teens olso assisted first graders to complete service projects. One first grade class wrote their own community service handbook.

Having watched her students grow, learn and contribute to others, Sandy Jacoby says, "The program will begin at a second high school, and I have been asked to develop community service curriculum for the middle school.

StorServe supports our enthusiasm and ideas for expanding student service in the district."

### Regional Organizations (continued)

### Ohio Department of Education (cont'd)

CCE provides technical assistance at no cost to Ohio school districts and non-profit agencies and organizations wanting to develop or expand youth service programs. Its resource library has videos and publications on youth service.

CCE offers small grants, on a competitive basis, to support development or expansion of youth service programs administered through community education.

PennSERVE: The Governor's Office of Citizen Service, 1304 Labor and Industry Bldg., Harrisburg, PA 17120; (717) 787-1971, Fax: (717) 787-9458; John Briscoe, Director

PennSERVE supports community service and volunteer programs that include conservation and service corps, college literacy corps and schoolaged service learning programs. PennSERVE seeks to build a system of service in Pennsylvania so that community service becomes an expected and integral part of growing up. PennSERVE, in cooperation with the Pennsylvania Institute for Service Learning and the Volunteer Youth Training and I eadership program:

- provides competitively awarded grants to support the development of service learning programs in schools and community-based organizations. Grants range from \$1,000 (planning) to \$7,500 (mini) to \$25,000 (disseminator)
- provides in-service training and workshops for teachers, administrators and students
- offers technical assistance, curricular materials and how-to manuals for schools and community-based organizations
- works closely with state and local school reform initiatives to encourage the use of service learning as a strategy for school improvement
- encourages and supports research and evaluation initiatives exploring the impact and effectiveness of service learning strategies

Prevention Center (PC), Florida Department of Education, 325 W. Gaines St., Suite 414 FEC. Tallahassee, FL 32399-0400; (904) 488-6304, Fax: (904) 488-6319; Jeff Miller, Administrator

PC encourages innovative and outstanding ideas for student community and volunteer service by establishing a grant program to promote student service in Florida, and by offering technical assistance and research-based information to assist any school implementing or expanding its student service efforts.

PC also assists schools and communities in providing youth with skills for responsible decision-making and in promoting positive self-concepts and healthy, substance-free lifestyles. PC strives to improve the quality of educational policy and practice through application of the best available knowledge from research, development and experience.

Project Service Leadership (PSL) Washington, 2810 Comanche Dr., Mount Vernon, WA 98273; (206) 428-7614, Fax: (206) 428-7619; Kate McPherson, Director

PSL assists Washington and Oregon schools and communities implementing service learning programs and policies K-12. PSL conducts institutes and conferences for teachers and student programs. A service learning resource lending library is available for Washington residents. Materials and phone assistance can be requested nationally. Publications include:

- · Enriched Learning Through Service
- Developing Caring Children
- Parenting for Caring
- Infusing Service into Schools
- Service-Line newsletter, three times yearly with paid subscription

**SerVermont**, P.O. Box 516, Chester, VT 05143; (802) 875-2278, Fax: (802) 875-2278; Cynthia Parsons, Coordinator

SerVermont's initiatives and programs integrate voluntary community service with school coursework. SerVermont encourages the inclusion of service that meets critical community needs in the teaching of civic responsibility. SerVermont offers:

- how-to books: Service Learning from A to Z and The Co-op Bridge
- workshops: (a) integrate service and learning through learning to serve and serving to learn; (b) how to mentor student internship experiences; (c) how to build on a kinetic method of learning
- mini-grant program that links community improvement and academics with funds to defray expenses of service projects
- consulting services

**Thomas Jefferson Forum,** 131 State St., Suite 628, Boston, MA 02109; (617) 523-6699, Fax: (617) 723-4918; Jeff Coolidge, President

To engage youth in high school-based service, the Forum assists faculty coordinators at participating schools with recruitment, placement, supervision and assessment of student volunteers, while developing student



### Regional Organizations (continued)

### Thomas Jefferson Forum (cont d)

leadership skills through service. High schools statewide have community service programs associated with the Forum. Staff also present at workshops nationally. The Forum offers:

- advice to schools and agencies initiating high school programs and assistance with service learning as part of curriculum
- coordinator's handbook on high school-based community service programs
- newsletter on the Boston-area program
- · computer bulletin board

Washington Coalition for Community Service (WCCS), Washington Service Corps, Employment and Security Dept., P.O. Box 9046, Mail Stop 6000, Olympia, WA 98507-9046; (206) 438-4072, Fax: (206) 438-3174; Bill Basl, Director

WCCS brings together organizations to promote and coordinate citizen-service initiatives in the state. The Coalition works with populations involved in service full time and through university and college-based, public and private initiatives and school-based programs. WCCS offers information on:

- service learning
- young adults participating in outreach to disadvantaged youth
- literacy component for students in grades 1-8
- young adults in the field of education

Service corp members (adults aged 18-25 who receive a monthly stipend) are available to assist private, non-profit organizations, local governments and educational institutions with development of service projects. WCCS works primarily in Washington state; limited materials are available to non-residents.

Youth Service California (YSCal), 601 S. Kingsley Dr., Los Angeles, CA 90005; (213) 487-5590, Fax: (213) 386-0459; Kathleen Kirby, YSCal Director

YSCal is a statewide collaboration co-sponsored by twenty public and private youth-serving agencies and managed by the Constitutional Rights Foundation (see National Organizations). YSCal leaders, working closely with CalServe, the statewide initiative created through funding from the National and Community Service Act of 1990, will provide technical assistance and training to educators and other youth-serving populations to develop or enhance community service programs. YSCal will assist schools in identifying partnerships with local and state corps, institutions of higher education, community-

based organizations and volunteer centers. YSCal will help implement proposal workshops to assist Californians in applying for CalServe funds. Contact YSCal for a list of collaborating organizations and to request a free subscription to Currents, the YSCal newsletter, with calendar information, program profiles and general developments in all service sectors of the state.

Youth Service New Jersey (YSNJ), P.O. Box 308, Somerville, NJ 08876-0308; (609) 683-4480 ext. 47, (908) 674-3360, Fax: (609) 683-8622; Ron Horowitz, President

Throughout New Jersey, students work with children, adults and senior citizens addressing issues related to poverty, illiteracy, the elderly, the disabled and the environment. YSNJ is a statewide coalition of individuals from public and private schools, colleges and universities, community agencies, corporations and foundations working to facilitate school-based community service programs. YSNJ encourages volunteer opportunities that allow students to serve the human and environmental needs of their communities, that help enhance students' self-esteem, citizenship and academic skills, and that help students explore career options through volunteers and TSNJ offers:

- · descriptions of school programs statewide
- contact for newcomers to youth service with teachers and administrators experienced in school-based community service
- periodic public meetings to discuss service learning issues
- annual conference bringing together educators, students, agency representatives, board members, funders and corporate representatives to exchange information and strengthen the statewide effort

**Youth Service Ohio (YSO)**, 751 E. Main St., Groveport, OH 43125; (614) 836-4979, Fax: (614) 836-9100; Lana Borders, Chairperson

YSO, a statewide network, organizes working groups throughout Ohio to promote community service learning in schools and through community-based options. YSO:

- identifies program models in Ohio
- cooperates with groups that support youth service
- recommends policy and implementation strategies at the state government level
- conducts training workshops
- · offers a video and how-to manuals
- promotes National Youth Service Day (See Youth Service America listing)



Students and community agencies work together at the StarServe Fair hosted by the Cincinnati United Way Voluntary Action Center

Eleven community service agencies were brought together for a We Care Service Fair at Blue Ash Elementary. With teacher help, 120 fourth graders engaged in service activities: making Big Books for preschoolers, decorating placemets for a Meals-On-Wheels program, potting plants for nursing home residents and interviewing elderly guests for "living history" books. High school teens led the reflection activity at the end of the fair.

Coordinator Sarah Lester from the United Way Voluntary Action Center said, "Students commented that they learned about respecting others and about the good feelings that come with helping out. They also planned follow-up service projects. Agency officials were impressed with what the children accomplished; we saw the value of bringing kids and agencies together. And StarServe helped every step of the way."

StarServe Fairs give young people ideas for assisting others and help teachers and agencies nurture the next generation of volunteers.



# Other Resources

### New Federal Funding for School-Based Community Service Activities

New federal funding is being distributed this year in grants to schools and school districts, community organizations, colleges, full-time youth service programs and for demonstration programs. The funds (\$63 million this year) were approved under the **National and Community** Service Act of 1990 to: renew the ethic of civic responsibility, encourage people of all backgrounds to be involved in service, involve youth in programs that benefit the nation and their own lives, and generate additional resources to help agencies meet the human, educational, environmental and public safety needs of the community, particularly those related to poverty.

Grants have been made to states by the Commission on Notional and Community Service. The funds designated specifically for K-12 activities are called Serve-America funds. Many states have received funds to make sub-grants through a competitive process to local schools and communities; some have received planning grants.

Each governor has designated an official to administer the state program. Most designees will work through the state education agency to make subgrants from Serve-America funds. For information, contact your governor's office or call StarServe at 800-888-8232 for your state contact.

### **College Connections**

When planning a service project, administrators, teachers and students at nearby colleges can serve as resources. College volunteers can:

- help plan joint service projects with high school, middle school or elementary students
- assist your students in researching, planning and implementing their group service project
- conduct training workshops to prepare students to tutor, help at shelters and do other types of service projects
- assist you in supervising and working with students at a service project site
- assist you in planning and implementing recognition events for student volunteers
- provide information about college scholarships for students with community service experience.

Two national organizations that can refer you to campus contacts for college-age volunteers and scholarship information for students with community service experience follow.

### Campus Outreach Opportunity League

(COCL) expands student voice in social issues. COOL programs are run by recent college graduates and college volunteers who organize fellow students to do various service activities. Among COOL's programs is a collaborative venture called *Into the Streets* done with StarServe and many other organizations. Call (612) 624-3018, Fax (612) 624-1296, or write COOL at 386 McNeal Hall, University of Minnesota, St. Paul, MN 55108-1011.

Campus Compact: The Project for Public and Community Service, a national coalition of 300 college and university presidents, works to develop the skills and values of civic responsibility. The Compact provides general assistance to colleges developing service programs and other efforts supporting service (admissions criteria, college-community partnerships, etc.), and runs special programs in mentoring and integrating service with academic study. In addition to the national office. Campus Compact has nine state compact offices (CA, CO, FL, IL, MI, OH, PA, WA, and WV), and a center for community colleges. Contact Campus Compact, Box 1975, Brown University, Providence, RI 02912; (401) 863-1119, FAX (401) 863-3779.

You may also find help by contacting the Student Activities or Service Center at your local college.

## Organizations with Volunteer Connections

Volunteer work in American communities has been synonymous with ministries of churches and synagogues and some of the best known national youth and volunteer organizations:

- American Red Cross
- Big Brothers/ Big Sisters
- Boy Scouts
- Boys and Girls Clubs
- Camp Fire Girls
- Catholic Youth
   Organizations
- 4-H
- Future Homemakers of America
- Girl Scouts
- Girls, Inc.
- Junior Achievement
- Junior League
- YMCA and YWCA

These groups help to build character in young people and contribute to their total education. Local chapters of each organization may be eager to expand their involvement with schools or community service projects. For information, contact your local chapter or call StarServe.

### **Volunteer Centers**

One successful way to mobilize volunteers in the United States is through Volunteer Centers. More than 380 Volunteer Centers in communities across the country refer an estimated 800,000 new volunteers each year. Volunteer Centers provide the training, consultation and recruitment needed to place volunteers with non-profit agencies, and are an excellent resource to help identify volunteer opportunities for young people. To locate the Volunteer Center in your community, check the telephone directory under Volunteer Center. Voluntary Action Center, or Volunteer Bureau or call the Points of Light Foundation's toll free referral number: 1-800-879-5400.



Gail M. Kong, President
Cathryn Berger Kaye, Vice President
Resa Nikol, Project Coordinator
Kenneth Buchanan, Office Manager
StarServe toll free 1-800-888-8232 (9.00 a.m.-5:30 p.m. PST)

StarServe, 701 Santa Monica Blvd., Suite 220, Santa Monica, CA 90401

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